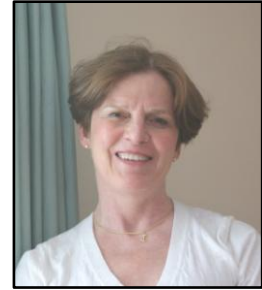


Curriculum Vitae

Melanie Graham Lieutenant (Navy)
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SCOPE OF EXPERIENCE:

- Naval Officer in the Canadian Forces - Qualified as a Public Affairs Officer
- Organizer, Coordinator and Facilitator
- Communicator with a background in writing, media, administration, sales, marketing and management - small business to corporate,
- Situation analyst, creative problem solver

EXPERIENCES AND ACCOMPLISHMENTS:

- 2010 – Public Affairs Officer 1 Canadian Mechanized Brigade Group – made up of 7 distinct military units based in Edmonton Alberta, and Brandon Manitoba. Responsible for internal and external messaging and media relations for the activities of over 4000 soldiers.
- 2009 – 2010 - Public Affairs Officer Lord Strathcona's Horse (Royal Canadians) and Task Force Vancouver – part of the Canadian Forces security team for the Vancouver 2010 Winter Olympics
- 2008 - United Way Loaned Representative for Canadian Forces Base Esquimalt
- 2006 – 2008 Assistant Adjutant CFB Esquimalt – Transport Section
- 2000 - 2005 – Maritime Surface and Sub-surface Command Officer Candidate
- 2004 – Public Affairs Officer for the Chief of Maritime Staff Public Affairs Office, Ottawa
- 2004 - Shore Liaison Officer for the Victoria B.C. visit of the US Aircraft Carrier USS Stennis
- 2003 - 2005 - Base Public Affairs Dockyard Tour Program Officer, with a staff of two, and as a periodic writer/researcher (including speech writing for senior officers) for the Base Public Affairs Office and the base newspaper, the LOOKOUT.
- 2003 - Presented a defence paper on the relevance, impact and implications of CAN/US Naval Interoperability and Integration on national and global security at an International Seapower Conference at Dalhousie University.

- 2002 - served and trained aboard the Canadian Navy sail trainer HMCS Oriole, a 102' Marconi rigged ketch, during multiple community day sails, MARS training sessions and the 2002 Swiftsure Race.
- 2002 – 2008 - Volunteer kayak instructor with the Pacific Fleet Kayak Club.
- 1997 - Worked with the Prospectus Group in Ottawa to develop Business North America, an online Government Contract Procurement resource that included bid-
- matching, EDI software, partner search and consulting. Choreographed the information flow and continuity of design in the corporate web site.
- 1995 - Created and founded the Feannex Foundation Society, a Canadian Non-Profit society established to create an on-line internet resource directory and virtual marketplace for women. This project involved the coordination of researchers, web planning and scripting, frequent presentations and a great deal of market strategizing. It also marked an introduction to fund raising and lobbying.
- 1991 - Published, by Whitecap Books of Vancouver, as the author, illustrator of a sewing book called "Short Kutz". The book taught an innovative approach to sewing that utilized old clothes instead of new material to create original and fashionable children's clothing. It sold over 7000 copies in Canada and was picked up in the United States by Chilton House Publications. This project included a book tour and numerous public presentations, demonstrations and classes.
- 1980 - Helped to found and operate Coast Mountain Sports, a retail, distribution and manufacturing company, with Randy Hooper (my husband at that time) and Colin Seddon. The business was sold in 1988 but continues today as a successful Canadian mountaineering/backpacking store. Responsibilities included the preparation of text and illustration for a catalogue and newsletter, and the design of mountaineering clothing.

Education:

- January - July 2009 – Department of National Defence Basic Public Affairs Officer Course.
- September 2006 – May 2011 MA student, combined on-site and distance learning at University of Northern BC - International Studies, specializing in Comparative Strategic Culture Analysis. Thesis completed and submitted April 2011. Defence expected sometime in the spring of 2011
- May 2004 – Introductory DND Public Affairs Course
- 1996 B A - International Relations, University of British Columbia

Specific Skills:

- DND Public Affairs – training and experience in all Public Affairs responsibilities at the Base, Formation, Command and Operational levels
- Functional in French. BBB Profile Nov 2008
- Security Clearance Level 3 (Top Secret) Since 2002
- Working knowledge of PC systems, including the Microsoft Office 2007 and aspects of the Adobe suite of tools.

Hobbies:

Kayaking, canoeing, biking, swimming, racquet sports, weight training, camping, bread baking, sewing, poetry, drawing, folk singing and guitar, skiing (all kinds), indoor gardening.